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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86112839
Applicant	Jingit Holdings, LLC
Applied for Mark	COMMERCE GRAPH
Correspondence Address	MICHAEL A. BONDI DICKE, BILLIG & CZAJA, PLLC 100 S 5TH ST STE 2250 MINNEAPOLIS, MN 55402-1235 UNITED STATES uspto@dbclaw.com
Submission	Applicants Request for Remand and Amendment
Attachments	COMMERCE GRAPH Remand Request.pdf(80181 bytes)
Filer's Name	Michael A. Bondi
Filer's e-mail	mbondi@dbclaw.com
Signature	/Michael A. Bondi/
Date	06/05/2015

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of the following U.S. Trademark Application of Jingit Holdings, LLC

Mark: COMMERCE GRAPH
Serial No.: 86/112,839
Filed: November 7, 2013
Int'l Class: 035

REQUEST FOR REMAND

In conjunction with the Appeal Brief submitted herewith, Applicant respectfully requests that this application be remanded to amend the Identification of Services as set forth below:

NON-DOWNLOADABLE COMPUTER SOFTWARE FOR USE IN DATA ANALYSIS OF INVOLVEMENT AMONG PARTICIPANTS IN PURCHASE TRANSACTIONS FROM THE DISPLAY OF ADVERTISING AND/OR INCENTIVES THROUGH A MEDIA CHANNEL TO THE CONSUMER PURCHASING THE PRODUCT AT A MERCHANT LOCATION;
CONSULTING SERVICES IN THE FIELD OF BUSINESS DATA ANALYSIS OF INVOLVEMENT AMONG PARTICIPANTS IN PURCHASE TRANSACTIONS FROM THE DISPLAY OF ADVERTISING AND/OR INCENTIVES THROUGH A MEDIA CHANNEL TO THE CONSUMER PURCHASING THE PRODUCT AT A MERCHANT LOCATION

Remarks

In conjunction with preparing the Appeal Brief that is submitted herewith, the undersigned attorney for Applicant was reviewing the relatively minor objection of the Identification of Services set forth in the Final Office Action and came to appreciate that the non-merely descriptive nature of the mark COMMERCE GRAPH would be more clearly evidenced by providing additional details on the nature of the computer software and the consulting services on which Applicant intends to use the mark COMMERCE GRAPH.

It is therefore believed that this amendment constitutes good cause because this amendment provides a basis for withdrawing the rejection under Section 2(e)(1).

Conclusion

In view of the factors discussed above, Applicant respectfully requests that this application be amended as set forth above prior to consideration of this appeal.

Dated: 06/05/2015

JINGIT HOLDINGS, LLC

By: /Michael A. Bondi/
Michael A. Bondi
DICKE, BILLIG & CZAJA, PLLC
Fifth Street Towers, Suite 2250
100 South Fifth Street
Minneapolis, MN 55402
(612) 573-2000

ATTORNEY FOR APPLICANT